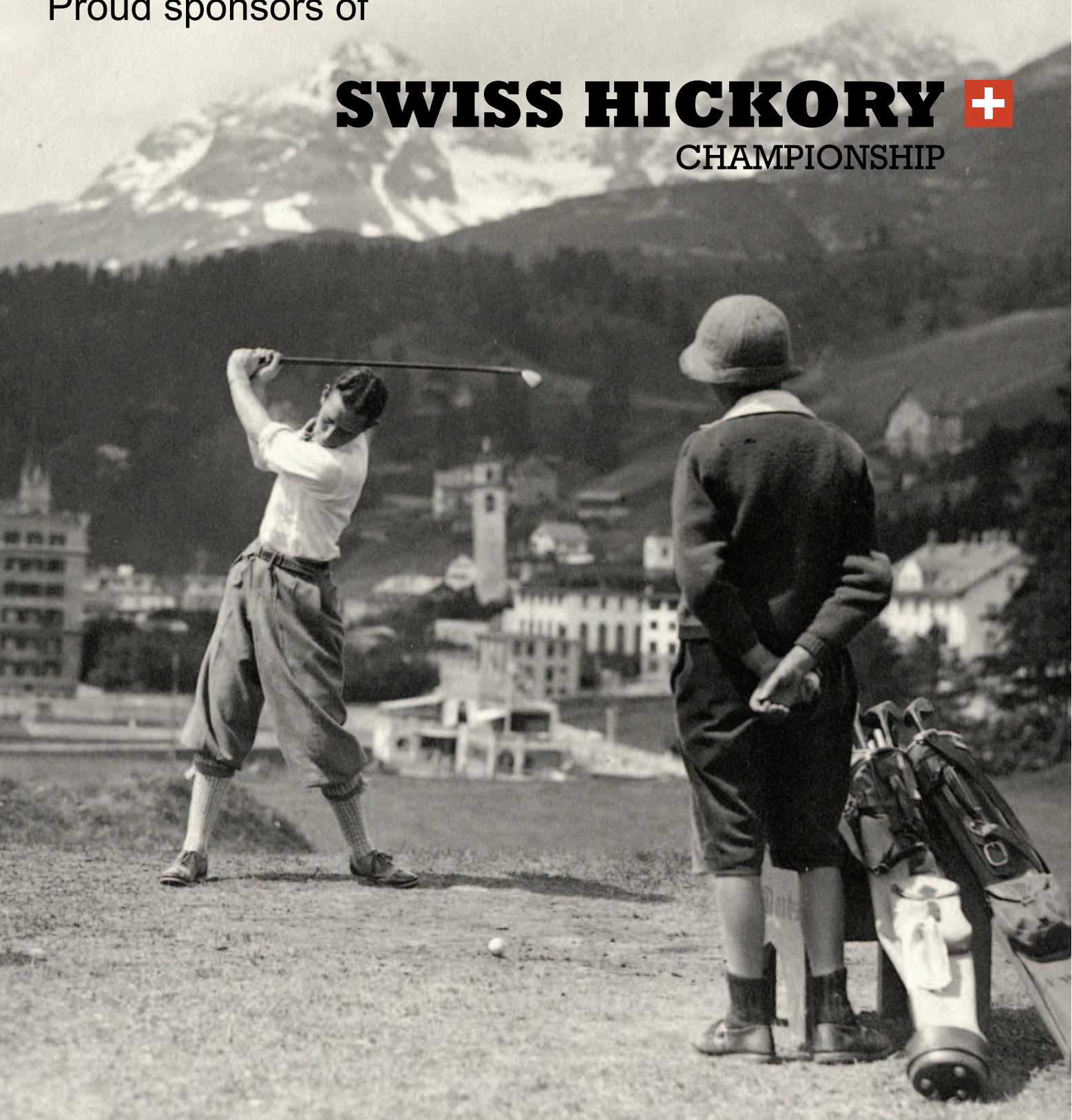


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EFG  International

Our philosophy

- We think of ourselves as** ▶ Practitioners of the craft of private banking.
- What is private banking?** ▶ Technical expertise, crafted into advice, delivered one relationship at a time.
- A question of chemistry** ▶ People rely on people. Individuals and families rely on the guidance of their Client Relationship Officers.
- Your CRO** ▶ An entrepreneurial ethos. No sales targets and free to craft solutions drawing on the best of the market.
- A single focus** ▶ Private banking is all we do. Committed to giving clients the service they expect and deserve.

Our business

EFG International

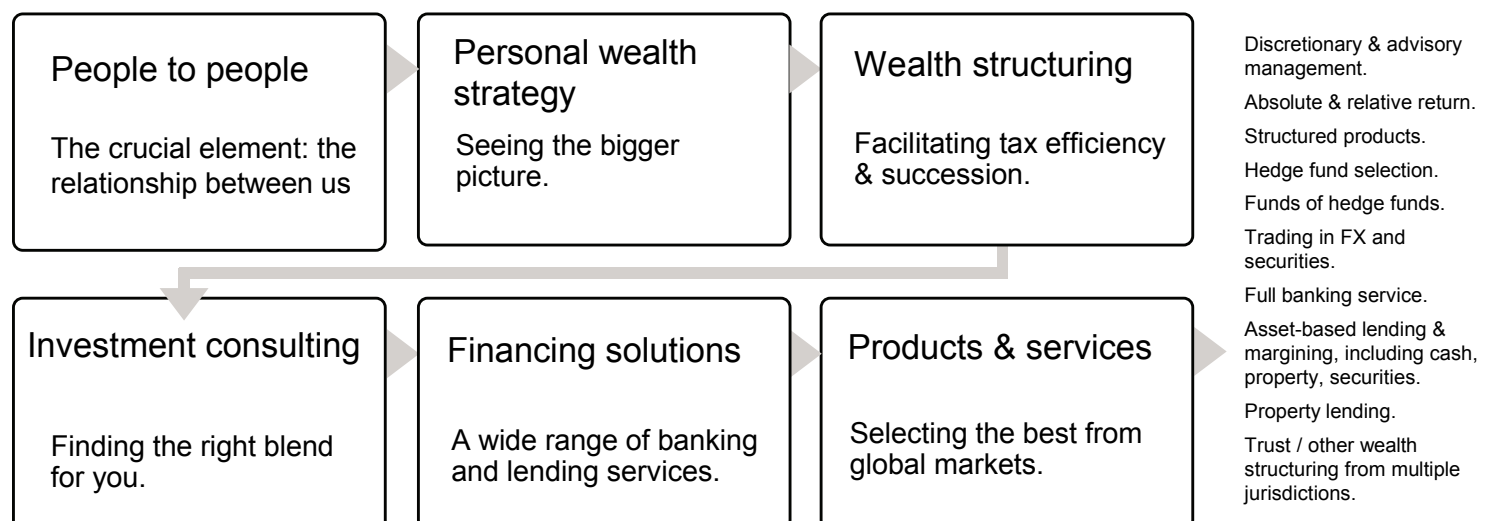
CHFm	End-2010
Clients' AUM	85,961
Core Operating income	808.1
Core net profit	172.0
Client Relationship Officers	675
Employees	2,462

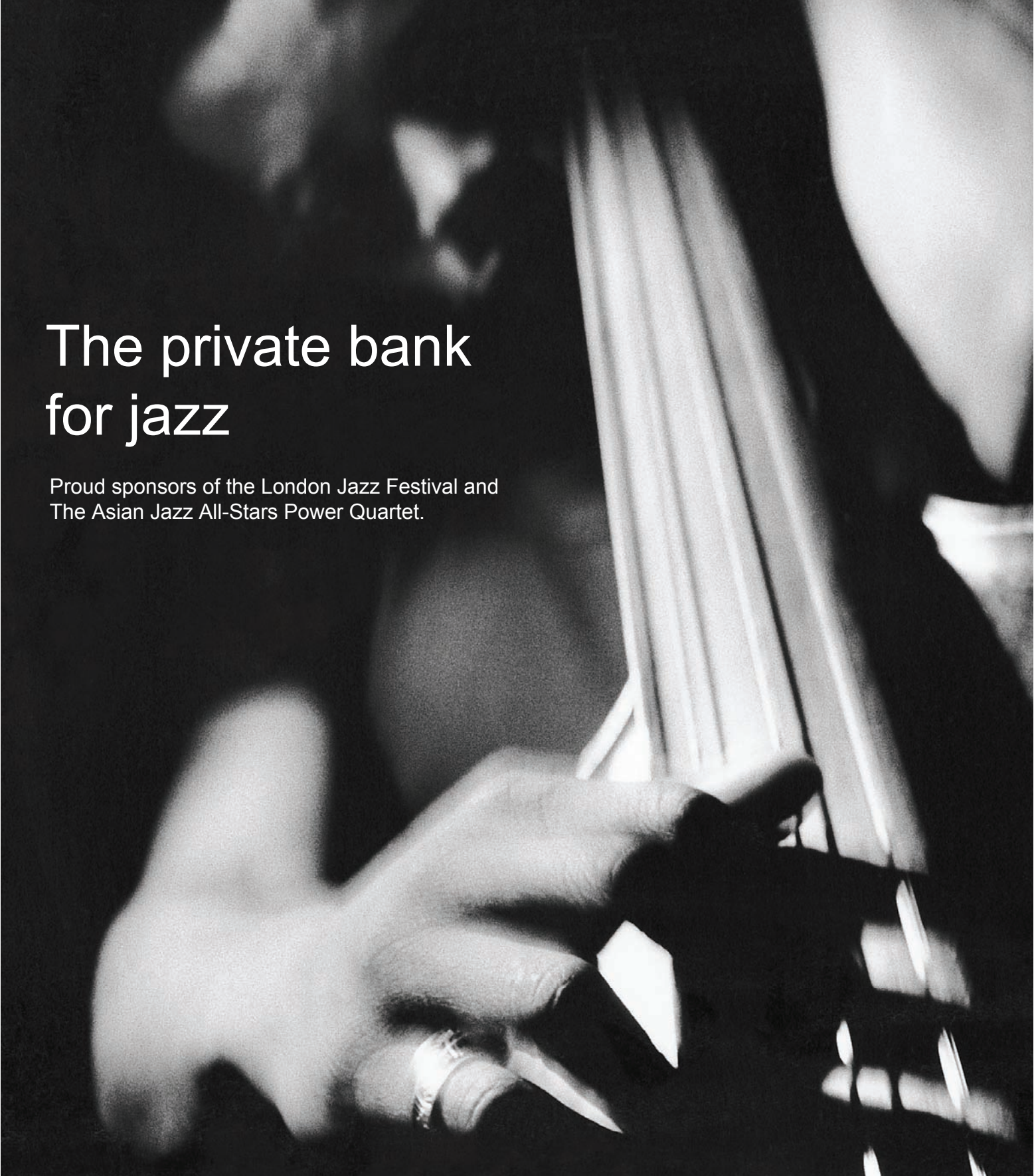
Zurich-based **EFG International** is a global private banking group active in over 50 locations in 30 countries, with c. 2,500 employees.

EFG International has a long-term rating of A (Fitch) and A3 (Moody's). Its registered shares were listed on the SIX Swiss Exchange on 7 October 2005. **EFG Bank European Financial Group** is its largest shareholder, holding approx. 49% of its capital. A stake is also held by management and CROs.

For more information on EFG International's results, please refer to the 2010 Annual Report, available at www.efginternational.com

Our offering





The private bank for jazz

Proud sponsors of the London Jazz Festival and
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Practitioners of the craft of private banking

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